

ANNUAL REPORT



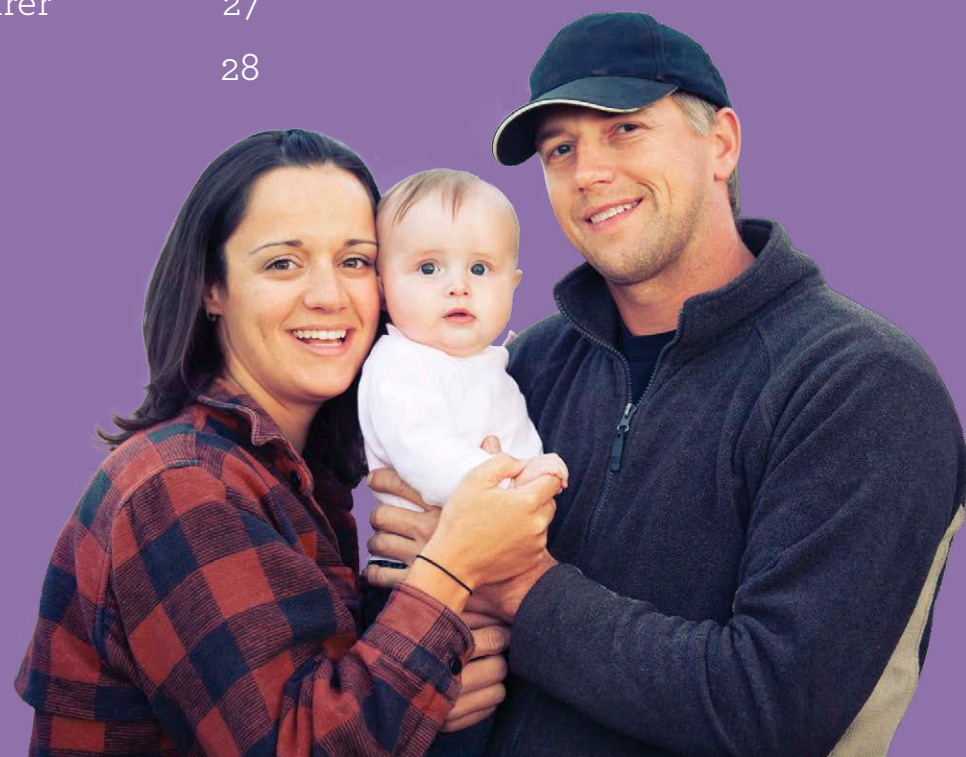
Ronald
McDonald
House®
PERTH



Ronald McDonald House Perth **Annual Report 2012**

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PATRON'S MESSAGE



I have had the honour of being the Patron of Ronald McDonald House Perth for the past 13 years.

During this time, I have met so many families that have sought comfort within our walls during what must be an incredibly challenging and frightening time in their lives; coping with the diagnosis of their child's serious illness and having to relocate from their regional home and community to Perth.

We wouldn't be able to provide this high level of comfort without the passion and commitment of so many generous Western Australian's who provide the House with so much support on so many levels, whether it be volunteering their time, donating goods and services or providing much needed funds. To all of you I say - thank you.

October 2012 saw the start of our Capital Fundraising Campaign to build a new Ronald McDonald House for Western Australia and I was incredibly proud to Co Patron the campaign with Ex-Governor of Western Australia , Dr Ken Michael AC who has played an integral role in laying the foundations of the campaign to ensure our success

as well as providing the team with a high level of advocacy and credibility as we approached key influencers within the Community.

Our Capital Campaign Chairman Peter Meurs, Director of Development of Fortescue Metals Group and Chairman of our Leadership Taskforce, Dalton Gooding of Gooding Partners have both been outstanding in their efforts to secure funding for this vital project. Their passion and vigour has been extraordinary.

I could not be more proud than I am right now of this amazing Charity and I would like to acknowledge and thank the Board of Management and the Staff and Volunteers of the House, in particular our inspirational Executive Officer Alison Salmond. Their untiring efforts will ensure that this special House lives long into the future.

Adam Gilchrist AM
Patron

EXECUTIVE OFFICER'S MESSAGE

It is with pleasure that I present my report for Ronald McDonald House for the 2012 financial year and what an extraordinary year it has been for this amazing organisation!



We continued the planning for our relocation in 2015 working with Gerry Kho our Architect in the design of the new 47 room Ronald McDonald House (RMH) which will sit alongside the New Children’s Hospital for Perth on the QEII Medical Centre site in Nedlands.

The RMH Stronger Together Capital Campaign to raise the required funds to build our new Home began in earnest in October 2012 with the appointment of Dr Ken Michael AC Ex-Governor of Western Australia as our Campaign Planning Chairman. Dr Michael’s guidance and knowledge enabled us to lay a very strong foundation and clear path for the enormous task ahead. He played a fundamental role in the recruitment of our Capital Campaign Chairman Mr Peter Meurs, Director of

Development at Fortescue Metals Group, as well as opening many doors to Community leaders and influencers in Perth.

Peter Meurs was later joined by Dalton Gooding of Gooding Partners who became our Leadership Taskforce Chairman and very quickly formed a taskforce of willing and very passionate volunteers who were charged with raising \$7 million.

I would like to take this opportunity to sincerely thank the above mentioned Gentlemen and the following extraordinary people for their generosity of spirit in providing us with their valuable time and experience in helping us with this enormous task:

Sharon Kais	Kais Contracting
Chris Bates	Checkside
Alan Bishop	EBM Insurance
Paul Dalglish	RCR Tomlinson
Peter McBain	Brierty
Brad Shallard	Bell Potter Securities
Keith Sheppard	Foundation Planning Services
Bruce Williamson	Westminster National Pty Ltd
David Fardon	Linneys
Kylie Guerriero	Fortescue Metals Group Ltd
Emily Howard	Gooding Partners
Greg Parker	The Metal Group
Marlene White	Formerly worked for Hartleys

I must also take this opportunity to warmly thank our Patron Adam Gilchrist AM who has worked alongside the Campaign Leadership and Taskforce in support of our endeavours. We are so lucky to have Adam as our Patron and we appreciate his commitment to the organisation and his passion for the welfare of the families that need our care.

The Queen Elizabeth II Trust graciously set aside an area of land for the new RMH on Monash Avenue. I would like to pass on our appreciation to the Chair of the QEII Trust, Mr Steven Cole, the Trustees and the QEII Administration for their support of the Charity and this vital project and we very much look forward to moving on site in 2015.

We currently sit in an extraordinary position whereby in excess of 80% of the required funds have already been pledged and this has occurred within 6 months. The success of the Capital Campaign is indicative of the level of support we enjoy and the reputation we hold within the WA Community. We were so proud and appreciative to receive an \$8 million dollar grant from Lotterywest, an unprecedented amount for a capital campaign and an outstanding achievement.

Over the next two years we will see an increase in the level of activity surrounding the relocation project as we move into the construction phase in October of 2013 and we look forward to providing regular updates on our progress.

Our occupancy rate remains high with an end of year average for the period January to December 2012 of 92.25%. During the year we provided 17,290 bed nights to 395 families on 763 visits. The average length of stay is 8 days.

RMH Team:	
Operations Manager	Courtney Kennedy
Business Manager	Megan Jacob
Relationships & Development Manager	Bec Stott
Learning Program State Manager	Louise Brennan
Community Liaison Officer	Jeannie Bartlett
Receptionist	Amanda Hunt
Administration Assistant	Dawn Cooke
Overnight Caretaker <small>(resigned November 2012)</small>	Lois Chaloner
Overnight Caretaker	Roma Russell
House Keeper <small>(resigned April 2012)</small>	Jenny Mussen
House Keeper	Susan Bryce
Weekend Caretakers	Andy & Lindsay Walsh Joan & David Coutts

As always I am incredibly proud of the RMH team. I am lucky enough to be surrounded by an amazing group of talented people who care for our families in the most passionate of ways and at the same time ensure that we operate with the highest degree of professionalism. I cannot praise them highly enough – it is a joy to work with these wonderful people on a daily basis.

During 2012 we saw changes in positions within the House, Susan Bryce commenced as Housekeeper replacing Jenny Mussen and Roma Russell replaced Lois Chaloner as Overnight Caretaker. Our FTE has increased to 9.09 compared to 8.8 in 2011. This increase reflects the appointment of an Administration Assistant.

Program Review:

All of our programs have shown substantial growth over the past twelve months providing a greater reach into the community in so many ways.

The Make a Meal Program

(Managed by Jeannie Bartlett) is so popular that we now have a growing waiting list of organisations and groups of friends who wish to participate. Our families are so appreciative of the wonderful meals that are prepared on a nightly basis. We now have a total of 155 participating organisations involved in the program.

The Make a Meal program provides a great introduction to the Charity for new organisations and companies, many of which provide the Charity with far more than meals by becoming financial and in kind donors.

The Adopt a Room Program

(Managed by Bec Stott) continues to be fully subscribed. The sponsorship of the accommodation rooms alone returns \$108K annually.

The Ronald McDonald Family Retreat Program

(Managed by Courtney Kennedy) remains a popular program with families and the occupancy of each Retreat continues to increase due to internal and external promotion of the program.

The Ronald McDonald Family Room Program

(Managed by Courtney Kennedy)

The Family Rooms within Ward 3B at Princess Margaret Hospital and on the Paediatric Wing of the Peel Health Campus provide a quiet retreat for parents whose children are on the wards. We are

thankful for the many volunteers in both locations who dedicate their time to lending an ear or a shoulder to cry on to families who use these rooms.

The Ronald McDonald Learning Program

(Managed by Louise Brennan) continues to grow from strength to strength and fulfils such a vital need for children who have missed out on their education through serious illness. We receive such wonderful stories from children who graduate from the program with renewed confidence and ability helping them to achieve a greater success in their schooling.

The Ronald McDonald House Volunteer Program

(Managed by Megan Jacob):

“You will find as you look back upon your life, that the moments that stand out are the moments when you have done things for others.”
Source Unknown

Our Volunteers truly are the Heart of our House from the many Committee Members, Make a Meal participants, Corporate Volunteering Groups, Family Room and daily House volunteers – the House would not operate so smoothly without the generosity of every single one of our Volunteers.

To say “Thank you” always sounds so simple and never seems enough but it is with sincere gratitude that I pass on my personal appreciation to all of our volunteers for their; commitment to the mission of Ronald McDonald House, their care of our families and most of all for their willingness to give of themselves to help others.

Relationships & Development

(Managed by Bec Stott and Community Liaison, Jeannie Bartlett):

Through the excellent stewardship of Bec Stott and Jeannie Bartlett, we continue to increase our supporter base in both the corporate and community sectors.

Nationally as well as locally we are making some wonderful relationships to benefit the Charity, many of which are highlighted within this report along with other fundraising activities such as the inaugural RMHC Ride for Sick Kids, the annual Ronald McDonald House Charities – Mercedes Benz Ball, the Goldfields Children Charity Ball to name a few.

As always we are grateful for the support of McDonalds and the WA McDonald’s Licensee community. Their advocacy within the community, support of McHappy Day, provision of in store fundraising and the in-kind and financial support of individual Licensees is greatly appreciated.

Thank you to Chairman Glenn Baker and the Board of RMH for its ongoing support and confidence in the administration.

Our ongoing supporters, partners and the Community of WA are constantly astounding us in their support and passion for the Charity. Many of our supporters have walked the journey with us from the very start of the organisation and continue to provide a high degree of both in-kind and financial support. We have also attracted many new champions to our cause and to all, we are extremely grateful.

Finally, two words come to mind when I think of Ronald McDonald House – Pride and Courage. We are all immensely proud of this wonderful organisation and the ‘home’ that we are able to provide for the regional families of Western Australia. The Courage lies with each and every family and seriously ill child that crosses our threshold.

Alison Salmond

Executive Officer



CHAIRMAN'S MESSAGE

As we enter our 23rd year of service to the Community of Western Australia and having been around the entire time (and some), I am able reflect on the journey to date.



One thing sticks in my mind as being a hallmark of this Charity - accountability.

Welcome to the first “published “Annual Report of the Home Away From Home (Inc).

Each year since our inception we have had our financial affairs audited to the Australian standards of the day because it was the right thing to do. We attract public money and the public has a right to know how we have spent it.

Today, the Charity landscape has changed dramatically and our Audited Financial Statements are just one of the conditions of holding a licence to operate a Charity in WA and indeed Australia. We have fulfilled that obligation each and every year.

With the introduction of the ACNC as a federal authority over the nation’s charities, no doubt further protocols will be introduced to make charities even more accountable and hopefully remove an amount of duplication that can sometimes occur unintentionally within the sector.

As the Charity continues to grow and become more complex in its operations we decided for the first time to publish an Annual Report for the interest of all stakeholders to further demonstrate our level of accountability and transparency.

To run a successful Charity, you must first run a successful business and as you will see when you read this report we have budgeted for, earned and retained operating surpluses over all the years that we have been trading. Our facilities are constantly being upgraded and remain contemporary. Our programs continue to expand and our reach in the community has never been greater, yet we continue to improve our financial position. This has all been achieved through good governance and prudent, practical management.

Our balance sheet reflects the successful way in which we have run our business for 23 years and

has stood us in good stead when negotiating with the various instrumentalities involved with the relocation and rebuilding of our new house. We are a successful charity and our business model has clearly been demonstrated as sustainable.

We will again be asking the public for money for our Capital Campaign and again the fund will be independently audited from now until the construction has finished and the final accounts paid. The same principals will be applied during all phases of this exciting project – accountability and transparency.

I know that every family that we have helped over the last 23 years has their own story to tell and I have no doubt that they would all say that they don’t know what they would have done or how they would have coped without Ronald McDonald House.

I am proud of what we have achieved and how we have achieved our success which is not only measured financially but also by how we are embraced by our families and recognised by the broader community for the difference we make to the lives of families with seriously ill children.

Personally I would like to take this opportunity to thank our Board for their wisdom, foresight and guidance and also our amazing staff who continue to deliver on our financial sustainability whilst offering our families comfort and compassion.

Our families and those we are yet to meet want to know that Ronald McDonald House will always be there for them and we are not going to let them down, not now, not ever.

The next 23 years looks to be equally as challenging however, if subsequent Boards and management teams follow the path that has been laid for them, then the period will be very rewarding.

Glenn Baker
Chairman



RONALD McDONALD HOUSE

Opened in November 1990, Ronald McDonald House Perth provides a home-away-from-home for regional families of seriously ill children undergoing treatment for cancer and other life threatening illnesses at Princess Margaret Hospital. Since opening, Ronald McDonald House has provided a home-away-from-home to more than 3,500 families.

When families have to travel far from home to obtain specialist medical care for their sick child, securing accommodation in an unfamiliar place adds to their stress and anxiety. It can also add enormous financial pressure to families already stretched to the limit by medical bills and associated costs. Ronald McDonald House helps ease that pressure by providing accommodation to families at no cost near their child's hospital for as long as they need it – days, weeks, months or years. Though there is no place like home, Ronald McDonald House strives to provide a safe and comfortable environment where the whole family can stay together for the duration of their child's treatment.

Doctors agree that the House creates a significant health benefit, as studies have shown that children who have their families close by respond better to treatment. We believe that when a child is sick the love and support of family is as powerful as the strongest medicine prescribed.

VISION

To be Australia's leading charity continually striving to improve the health and well-being of seriously ill children and their families.

MISSION

Ronald McDonald House Charities creates, finds and supports programs across Australia that help seriously ill children and their families.

PURPOSE

We're here for seriously ill children and their families.

2012 HIGHLIGHTS

395 FAMILIES

Slept in Ronald McDonald House Perth

301 NIGHTS

For families to reconnect at a Ronald McDonald Family Retreat

17,000 PEOPLE VISITED

The Ronald McDonald Family Rooms

150 STUDENTS

Received tutoring through the Ronald McDonald Learning Program

5,300 HOURS

Provided generously by our volunteers

328 MEALS

Cooked by our 'Make A Mealers'

IN 2012 RONALD McDONALD HOUSE...

WE WELCOMED 260 NEW FAMILIES & 135 RETURNING FAMILIES.

WE PROVIDED 17,290 BED NIGHTS OVER 763 GUEST VISITS.

WITH THE AVERAGE LENGTH OF STAY 8 DAYS.



THE SEAMAN FAMILY

'THE RMH JOURNEY'

I'm sitting here at Ronald McDonald House (RMH) and I'm thinking back to all the time we have spent here over the years. Whenever I am sitting at these dining room tables I get constant flashbacks of the different faces, families and journey's that have been had.

We have been a part of the RMH family for a very long time. We have seen the House evolve and change over the past 14 ½ years. As a family, we have lived in all six units and stayed in nearly all of the rooms in the House.

Our son Kurtis was rushed to Princess Margaret Hospital (PMH) on 12th August 1998 where we were told our son had been diagnosed with stage IV Neuroblastoma. I was pregnant with our second child at the time and we honestly didn't know what we were going to do. We first stepped through the doors of RMH on Friday 14th August 1998 – a day we will never forget. We were greeted with open arms, a warm smile and a place we would soon be calling home. This was the beginning of our journey, along with many others who would travel this long and daunting road.

In December 1998, our second child Brandon was born and Ronald McDonald House became

Brandon's first home. Kurtis continued to have treatment at PMH and we continued to live as a family of 4 in one of the self-contained units.

We got the news all parents wanted to hear, Kurtis was in remission and we were off home to Boyanup to continue life as we knew it before we were diagnosed. Going home however was very daunting for us as we were scared to be away from the Hospital and our second Home.

Unfortunately our worst nightmare came true and Kurtis relapsed in June 1999 and RMH became our Home again. We came back to stay at the House for a while. It had changed quite a bit since our last visit and the House had been upgraded. In August we were told that treatment would cease and we would need to take our baby home for palliative treatment. Kurtis continued to defy the odds and prove the doctors wrong with his will to survive and his fight for life. Our beautiful baby boy, Kurtis Edward Seaman passed away on 5 February 2001.



Hanna, Shane and Brandon

Our journey at RMH did not end with Kurtis' passing. Little did we know that we would be back with our fourth child Shane who was born 27 weeks premature. We were told to prepare ourselves that Shane may not make it through however we believe we had our little angel Kurtis looking over us.

So here we are again, 8 years since our first stay with Shane in 2006. Our second journey at the House is completely different. Our stays at the House are usually only for a week for quick check ups, Andrew my husband and I love the coffee machine and the kids think the 'popcake' pancake machine is the greatest thing ever invented.

The addition of the disabled parking bay has been a great help for us and we honestly don't know what

we would do without the Make a Meal program. Not having to cook a meal after a day at the Hospital is a god send for all of us.

We are excited by the new House as we hear the plans are coming along nicely. It will be exciting to stay there but it will be a little sad to leave this House as we have had so many memories here, both good and bad.

One thing you can always count on even in your darkest hours – the staff at Ronald McDonald House will always be there for you. Their shoulders and ears are always 'open for business'. Thank you just isn't enough. Ronald McDonald House = family.

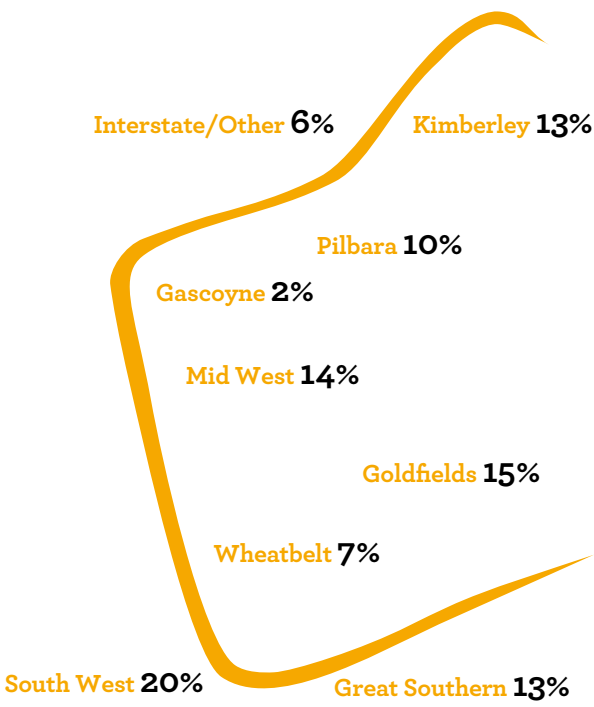
Alana Seaman, mother



Breakdown of illnesses presented by Children in 2012

Oncology/Haematology	22%
Orthopaedic	15%
Neurology	12%
Cardiac	8%
Endocrine	4%
Gastrointestinal	4%
Neonate/Premature Birth	4%
Respiratory	4%
Trauma/Accident	4%
ENT	3%
Burns	2%
Mental Illness	2%
Ophthalmology	2%
Auto-Immune	1%
Cystic Fibrosis	1%
Renal	1%
Unknown	2%
Other	9%

Regional Breakdown of families who stayed at RMH in 2012



RONALD McDONALD FAMILY RETREAT



Childhood illness can put families under immense emotional and physical stress over long periods of time. At times like these, there are few things more important than enabling families to stay together and stay strong for the benefit of their child. Sometimes a week away from it all is just what the doctor ordered and it can make a world of difference. Our Family Retreats in Bunbury and Jurien Bay give families of sick children a place to relax, connect and spend precious time together. The memories they share will last a lifetime and shine through in a difficult period.

THANKS FROM THE TOMLINSON FAMILY
‘Chloe our 16 year old daughter had brain surgery in June last year due to a rare malformation that affects the spinal cord, the brain, her motor skills and all her senses. Chloe had been admitted to various hospitals all over the world before a diagnosis was given. Because we live in the bush, when our family goes to Perth for Chloe’s check-ups we usually stay at Ronald McDonald House. Whilst staying at the House we found out about the Family Retreats and that we were eligible to stay with our family. Our family had the opportunity



to travel to Jurien Bay and stay at the Family Retreat without having to worry about the expenses of hiring a hotel room or apartment. The beach was in walking distance and 5 of

our 6 children were able to stay with us for a week and create memories that we will have forever. Having a child that is sick all the time and spends half of her time in hospitals is very stressful. Over the years, Chloe's sickness has affected "normal" family life (especially for her siblings) and spending a week together having fun was the best remedy our family could have asked for. This holiday brought our family closer together and helped us as parents de-stress a little before going back to our busy lives of work. We are so thankful that this charitable organisation exists for unique families like ours. We hope that other families can enjoy this hospitality as much as we did and create their own family memories.'

THANKS FROM THE HAWKING FAMILY

'Thank you from the bottom of our hearts for the allowing us to stay at your wonderful family retreat in Bunbury. We found the house to be fantastic and the kids loved the fire truck and the PlayStation. It is such a well set up house, it made everything so easy. We didn't catch any fish but we did catch a couple of squid, looked at various Christmas lights, went to loads of different beaches, the lookout in town and generally had a ball. Santa even managed to find his way to Bunbury to drop off some presents. So we had a fantastic stay and would like to thank you all. We would also like to thank Vicki Boyd and Jenny at McDonalds in Bunbury who were so very lovely too.

What a very special bunch of people you are, I hope you are proud of what you do, because it means so much to us and we are so grateful for the escape to this wonderful place that you have provided.'



RONALD McDONALD FAMILY ROOM

A Ronald McDonald Family Room provides all the comfort of a Ronald McDonald House but within a Hospital; an oasis for parents and carers to relax and unwind whilst only being steps away from their child's bedside. Ronald McDonald House volunteers are also on hand to ensure that the room is kept clean and tidy. Our volunteers make sure there is always a fresh cup of tea or coffee brewing and will often have a batch of muffins fresh out of the oven for families to enjoy. RMH Perth has two Family Rooms in Western Australia; Princess Margaret Hospital and the Peel Health Campus.

'Thank you Ronald McDonald House for making it easier during Arthur's inpatient stay at Princess Margaret Hospital. The family room and friendly volunteers provided some much needed comfort' - Jessica and Paul Davidson



RONALD McDONALD LEARNING PROGRAM

The Ronald McDonald Learning Program is a core program unique to Ronald McDonald House Charities Australia.

When a child has been off sick for a significant length of time, the prospect of going back to school can be daunting. The Ronald McDonald Learning Program helps primary and secondary children recovering from serious illness with their education through a variety of methods. The program reaches across the entire state of Western Australia and offers flexible and supportive solutions to helping children “catch up” on school they have missed. A wide range of highly skilled people bring this program to life including teachers, psychologists, speech and occupational therapists.



Each child that receives assistance through the Learning Program is eligible for:

- An educational assessment completed by a psychologist
- 40 hours of one-on-one tutoring with a qualified teacher
- A comprehensive individualised learning plan
- A termly report
- Financial assistance with speech and occupational therapy

FUN & FRIENDS & LEARNING
GAMES & SPORTS = SCHOOL

JAYDON'S STORY

I am 14 years old and I live in Esperance with my Mum, my 2 sisters and brother. The best things about living in Esperance are the beaches, camping, fishing and having lots of friends & family around.

I was diagnosed with Nasopharyngeal Carcinoma when I was 10 and missed a lot of school. Because we're so far away I stayed at Ronald McDonald House and still visit sometimes when I have check-ups.

My favourite subject at school is spelling. When I leave school I want to be a builder and a footy player for the Eagles!

It has been great getting tutoring with the Learning Program. My tutor Ashleigh is great and I learnt heaps at the end of last year. She makes it pretty fun and my maths has gotten heaps better.

This year is my first year of high school and I was super nervous on my first day! But now it's pretty cool. I have started at Esperance Senior High and my mates go there too. I feel a bit more confident than last year and I can't wait for the tutoring to start again in a couple of weeks.

My friends would describe me as funny and sport obsessed! I love to play sports especially football and cricket. It was disappointing not playing when I was sick but I have been playing cricket again which has been awesome and we train every Thursday night. Guess what - I got made Captain this year!

I'd like to say thank you Horizon Power for sponsoring me on the Learning Program and helping me catch up on school - you're very special people!



2012 WAS A FANTASTIC
YEAR FOR THE
LEARNING PROGRAM IN
WESTERN AUSTRALIA:

150 STUDENTS

Received tutoring through the
Ronald McDonald Learning Program

69 TEACHERS

Were involved as tutors

7 STUDENTS

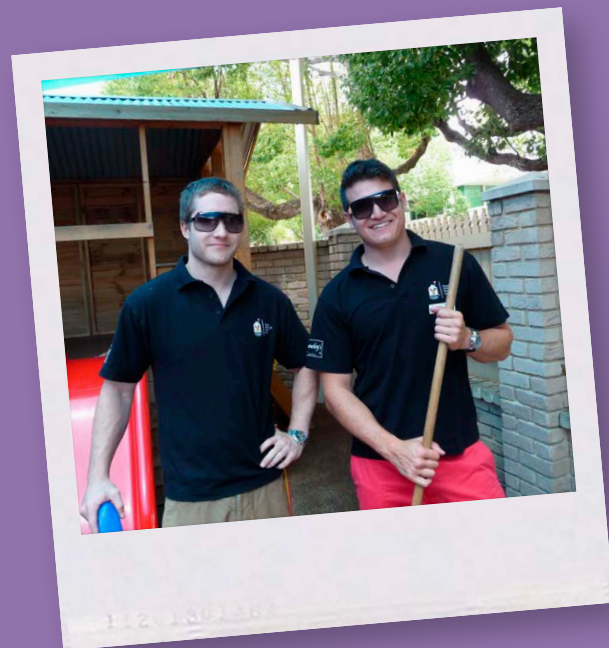
On the program were of Aboriginal or
Torres Strait Islander descent

89% OF STUDENTS SERVICED

Were from the greater Perth metro region

RONALD McDONALD VOLUNTEER PROGRAM

One of the most vital ingredients that contribute to the success of Ronald McDonald House are our volunteers. Volunteers are the backbone of our Charity because of the commitment, energy and enthusiasm they bring to the House. Our volunteers assist our Housekeeper in maintaining the cleanliness of the House, preparing rooms for new families and assisting in manning both Ronald McDonald Family Rooms. We are very fortunate to have volunteers that we can count on and whose selfless spirit helps the families of our House every day.



IN 2012 THERE WERE:

120 VOLUNTEERS

Volunteered their time for Ronald McDonald House

5,300 VOLUNTEER HOURS

Were provided at the House & Family Room

\$150,000

The saving to the charity

A DAY IN THE LIFE OF A VOLUNTEER



My name is Judi Hannah and I've been a volunteer at Perth's Ronald McDonald House for two and a half years. One morning a week, for three hours, I roll up my sleeves and pitch in to help with their day to day household chores. They include vacuuming, mopping, cleaning, bed making and food preparation, among others. Some people ask how I could possibly enjoy doing these seemingly menial tasks. I tell them it's not for everyone, but for me (and thankfully many others) it's a privilege! After all, I get to hang out with a wonderful group of like-minded volunteers and be there to assist RMH families during a very traumatic period in their lives. I've been there through their sadness and their joys and while we as volunteers don't have a great deal of prolonged contact with the family members themselves, their appreciation for our work is frequently evident in their warm and humbling smiles! They know as we know, that at the end of a long day spent at PMH with their sick children, the last thing they want to do when they return to the house, is housework!

In the afternoon, for three hours, I volunteer at The RMH Family Room. The Family Room is situated on the oncology ward in PMH and it's a refuge from the sterile hospital environment. It's a place

families can take a much needed rest. It's a place they can make themselves or their child their favourite meal, or just lean back on the comfortable sofa and share their experiences with other families.

Here, as a volunteer, my duties are a little less physical although I do endeavour to keep the room clean and tidy and I sometimes have to remake a bed or two. I often like to cook up a few tasty treats which are always greatly appreciated and I always make sure there's a hot cuppa on hand for those that need one. But I'm also there as a listener, as someone to laugh with, or a shoulder to cry on. To the families, I'm an objective outsider, one who cares about them and cares for them. For me, it can sometimes be an emotionally draining experience, but it's a rewarding one and the family room in my opinion is a lifeline and a vital resource.

So, at the end of each day, after my shifts at RMH and PMH, I return home to my own family feeling incredibly lucky..... lucky that my children have never had to go through chemotherapy lucky that my family members are all happy and healthy..... and lucky to have met so many amazing and inspirational people while serving as a volunteer for Ronald McDonald House.

RONALD McDONALD MAKE A MEAL PROGRAM

All around the world in many cultures, it's traditional for friends and neighbours to prepare meals for others who are caring for a sick family member. That tradition is carried on here at Ronald McDonald House thanks to the caring participants in our make a meal program.

Since its inception in 2005, the Make a Meal program has grown steadily to over 155 businesses, service organisations and even groups of friends who give their time and cooking talents to prepare the evening meal onsite in the RMH kitchen. In 2012, 328 meals were served by 152 different groups and thanks to their efforts, our families received an average of 6 nutritious and tasty meals each week.

While many of us take for granted a home cooked meal and the chance for a family to sit down together, our families (who often return to the

House exhausted after a long day at the hospital) are immensely grateful for this kind gesture. The parents and children eagerly look forward to the 'meal nights' and a good time is enjoyed by the 'chefs extraordinaire' as well.

The make a meal groups also delight in supplying tailored meals for special days on the annual calendar such as Easter, Christmas, etc. All participants are encouraged to share the meal with the families who in turn share their stories and experiences. More often than not, the participants take this personal experience away wanting to do more.

The House provides the simple things that put normality back into lives of families during a very scary time. Things like sitting down for a home-cooked meal at the end of the day and being together under one roof, ready to face what lies ahead.



FUNDRAISING HIGHLIGHTS

In 2012, Ronald McDonald House raised \$722,316 in fundraising revenue for the House from our mixture of amazing corporate partnerships, community groups, major and individual donors, events, McDonalds licensees, trust and foundations. Here we highlight just some of the activities that have taken place in 2012. Our thanks go to everyone who has raised money for Ronald McDonald House - without it we would not be able to provide the high level of care for regional families of seriously ill children that we currently provide.



RMHC RIDE FOR SICK KIDS

2012 saw the inaugural WA RMHC Ride for Sick Kids launched with great success! In November, 17 McDonald's Licensees and staff completed a gruelling 350km bike ride to pledge their support for the RMH Stronger Together Capital Campaign. The ride

took the pack from Subiaco through the South West and raised \$210,000 along the way. Whilst the group was largely inexperienced at riding such long distances, it was the support of the other riders and inspiration drawn from the families of Ronald McDonald House that helped them to stay the distance.

Big thanks must go to the organising committee as well as the professional cyclists Wayne, Chris and Logan who not only helped keep the cyclists safe on the road but provide the encouragement to get them up the big hills! The WA RMHC Ride for Sick Kids will be back bigger and better in 2013 - so look out for the lycra brigade on the streets!

A MAGICAL NIGHT

The 2012 Ronald McDonald House Charities Mercedes-Benz Ball once again lived up to its title of one of the most successful charity events in the Southern Hemisphere with over \$730,000 raised on the night. As guests entered the stunning 'Ethereal'



themed Crown Grand Ballroom, aerialists enchanted the 1000-strong crowd, while Noiseworks really got the party going. RMHC Mercedes-Benz Ball Committee Chairman, Rod Sinclair said the 'Ethereal' theme in 2012 was chosen to capture the 'magic' of Ronald McDonald House.

We sincerely thank Rod Sinclair, the entire RMHC Mercedes Benz Ball Committee and all the Ball sponsors for once again producing a night to remember!

GERALDTON BIKE RIDE

Ever fancied riding your bike from Northampton to Kalbarri in one go? Thought not!

After learning that the son of one of their colleagues had been diagnosed with leukaemia and that he and his family were staying at Ronald McDonald House, a team of cyclists from Geraldton police did just that.

On Saturday 1st December 2012, over 25 riders from the Geraldton Community rode their bikes for 100 km from Northampton to Kalbarri- all to raise money for Ronald McDonald House.

Over \$18,000 was raised and was well supported by local businesses who donated food, drinks and transport which made the day run so smoothly. We thank Nathan Johansen - Senior Constable, Geraldton Volume Crime Team and all the riders for their passion and endurance.

MOVIES BY BURSWOOD

Since 2006, Movies by Burswood's mission has been to assist charities that seek to improve the quality of life of children in a health or physical ability crisis and it has accomplished its' mission in a big way, raising an impressive \$3.75 million for its Charity Partners during this time. We are proud to have been a chosen partner for 7 years. This year's contribution to RMH was \$106,802.17 bringing our total over the years to a whopping \$497,540.74.

We thank Ken Gibbons and his team at Movies By Burswood, the Volunteers who worked so hard throughout the season and all the sponsors for their ongoing support.



SILVER LAKE RESOURCES GOLDFIELDS CHILDREN CHARITY BALL

One of the most anticipated events on the Goldfields' calendar is The Silver Lake Resources

Goldfields Children Charity Ball and it certainly didn't disappoint in its twelfth year. Over \$170,000 was raised for RMH alone.

The amazing committee and team of volunteers worked hard to transform the Goldfields Oasis Recreation Centre's basketball courts into a fantasy land to reflect the Ball's theme of "Lost Treasure", complete with a pirate ship as the main stage.

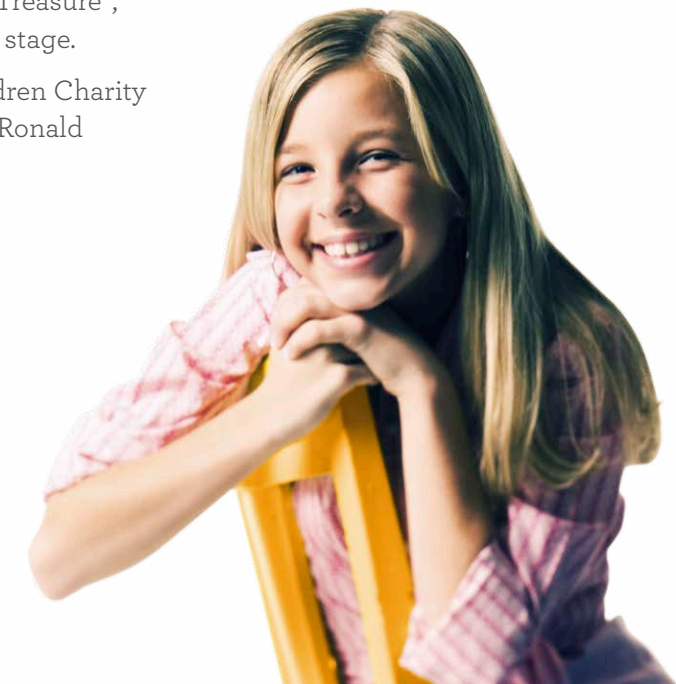
We sincerely thank the Goldfields Children Charity committee for its incredible support of Ronald McDonald House since 2003.

CROWN'S 'CATCH THE CASH' FOR CHARITY

Emirates Western Force player Nic Cummins was the star recruit for Burswood's second Catch the Cash for Charity. Nic stood in a cash capsule and grabbed as much cash as he could in thirty seconds while the bills flew around him.

Nic grabbed \$12,640 - a fantastic effort - but then Crown Perth doubled the amount and we ended up with an incredible \$25,280!

Big thanks must go to long-armed Nic and Crown Perth.



BECAUSE OF YOU

Thank you to all our 2012 supporters who helped us help more seriously ill regional children and their families!

With your help we are making the journey a little easier for seriously ill regional children and their families. Below is a list of our Major Donors:

SPONSORS

Adopt a Room

Apache Energy
BHP Billiton Worsley
Alumina
Children's Cancer Care Group Albany
Dongara Denison Local Rag/Lions Club of Dongara/Dongara Charities Association
John & Wendy Ramsay
Kais Contractors
Linneys
McDonald's Regional Licensees
Nick & Kylie Agostino (McDonald's Maddington)
Princess Margaret Hospital Volunteers
Rotary Club of Esperance Bay
Rotary Club of Matilda Bay
Sands Fridge Lines
Shanti & Arosha Sivaraj (McDonald's Butler)
The Felstead Family
The Stan Perron Charitable Trust
WIN TV & Channel Nine

Ronald McDonald Learning Program

Azure Foundation
Christ Church Claremont
Horizon Power
Nick & Kylie Agostino
The Bass Foundation
Woodside

RMHC - Mercedes Benz Ball Sponsors

ASF
Boulevard Homes
Crown Perth
DG Global
Emirates
GeersSullivan
Janisson & Fils
Jiffy Foods
Kais Contractors
Mercedes-Benz
Miles from Nowhere
The Bass Family

National Partners

Clorox
Coca-Cola Amatil
DFK
Dilmah Australia
Hallmark
Mars
Mortgage Choice
Popcake

General Sponsors

Lawley's
ANZ

MAJOR DONORS

A & A Mackay
A Davis
A Inglis
Ajlou
AN Maintenance
AXIS Financial Group
Benz Industries
BJK Mechanical Pty Ltd
Boulder Parts & Towing
Brendan and Janie Jones
Brian Mortimer
CBH
Challenge Drilling
Chevron Wheatstone
Crown Metropol Perth
D J McGinty and Co
Drummond Catering
Elizabeth Lockyer
Everett Butchers
G Bowden Plumbing
G Solly
G, S & C Halpin
Glenn Baker
Glenys Duncan
Goldfields Auto Spares
Goldfields Children Charity
Hartfield Country Club
Helen Leech
Helena de Bruyn
Herbert Smith Freehills
Hills Holdings
Indulge Cosmetics and Fragrance
Jane Marie Curtains
Jurien Bay Cricket Club

Kalgoorlie Metro
Lisa Ellery
Lorraine Kennedy
Lukah Mining
Mandurah Murray Mayday
MJB Underground Utilities
Mounts Bay Medical
Movies by Burswood
Murray Black
Perth Diocesan Trustees - Guilfoyle Charitable Trust
Peter Neeson
Pettingill Blasting
R Buchanan
Rag Auto Electrical
Regal Engineering
Smartline
Sweet Melodies
VM Drilling
WA Business Ladies Golf Association Inc
WOW Group Homes

REGULAR GIVERS

Alison James
Alison Salmond
Amanda DeBonde
Dale Pearse
Dawn Cooke
Donna Plunkett
Halimah Drummond
Ian Cullen
Jennifer Grove
Jeremy Kane
Louise Brennan
Lynette Brocas
Margaret Brooke

Natalie Champion
Pat Hill
Quintin Brennan
Ray Gross
Rebecca Stott
Samanti Butler
Sharai Johnson
Sharon Sweetman
Stefania Gardner
Tony Forway
Yvonne Scrivener

IN KIND DONORS & SPONSORS

AE Smith
ADCO Electrics
All Pest
BP
Canon Foods
Commercial Locksmiths
D & A Hot Water & Heating
Dimattina Coffee
Foxtel
Fruit Express
Grannys Pies and Cakes
Harvey Fresh
Higgins
iinet
Lawley's Bakery
Manos
National Industrial Engravers
Protection Engineering
The Carpet Doctor
The Lettuce Shop
Total Eden Reticulation
Total Security

FINANCIAL INFORMATION MESSAGE FROM THE TREASURER

The Home Away from Home Inc (T/as Ronald McDonald House Perth) has experienced another successful financial year recording a comprehensive surplus of \$1,716,213. Similar to the previous year this amount is a great achievement given the uncertainty of the global economic markets.

The comprehensive surplus resulted from an operating service surplus of \$465,447 and a Capital Campaign fund surplus of \$1,250,766.

The financial statements are general purpose financial statements and comply with all of the relevant accounting standards including the requirement of revaluing the assets to record the assets at market value. The adoption of these standards has resulted in the Home Away from Home Inc recording a net market value of Property, Plant & Equipment as at 31 December 2012 of \$2,572,952.

Overseeing the Finance function of The Home Away from Home Inc has been the Finance committee consisting of Steve Hindley, Alison Salmond and Megan Jacob. During the past year the committee has continued to develop policies and systems to ensure a solid framework is maintained. Thank you for your efforts and commitment over the past year.

The strong financial position of The Home Away from Home Inc provides the foundation for the future activities of Ronald McDonald House Perth. These activities include the continual running of the current operations in conjunction to the building of the new House on budget and within the relevant time frame. With reference to the financial report Ronald McDonald House Perth is in a strong financial position to achieve both of these objectives

Like all strong charities the financial result would not have been achieved without the generous support of the community through financial and in kind donations. We are always overwhelmed by the generous support of the community and look forward to the ongoing financial support in the coming year.

Ronald McDonald House Perth has over the past year experienced a vast number of changes and will continue to over the coming years. With continual committed efforts from all personnel and strong leadership to achieving the established goals and the strong financial position The Home Away from Home Inc looks forward to another prosperous year.

Once again well done on another great year to everyone involved – a great achievement.

Andrew Frontino
Treasurer

FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION

	NOTES	2012 \$	2011 \$
CURRENT ASSETS			
Cash and cash equivalents - Unrestricted	7	3,279,537	2,573,143
Cash and cash equivalents - Restricted	7	1,720,670	1,233,220
Trade and other receivables	6	257,674	148,958
Other Financial Assets		1,198,237	1,307,763
Non-current assets held for sale	10	719,868	-
TOTAL CURRENT ASSETS		7,175,986	5,263,084
NON-CURRENT ASSETS			
Property, plant and equipment	4	2,572,952	2,770,665
TOTAL NON-CURRENT ASSETS		2,572,952	2,770,665
TOTAL ASSETS		9,748,938	8,033,749
CURRENT LIABILITIES			
Provisions	8	45,074	27,439
Trade and other payables	9	24,222	49,260
TOTAL CURRENT LIABILITIES		69,296	76,699
NON-CURRENT LIABILITIES			
Provisions	8	35,124	28,745
TOTAL NON-CURRENT LIABILITIES		35,124	28,745
TOTAL LIABILITIES		104,420	105,444
NET ASSETS		9,644,518	7,928,305
EQUITY			
Retained Earnings		6,014,367	5,548,920
Revaluation Reserve		1,146,165	1,146,165
Capital Campaign Reserves	11	2,483,986	1,233,220
TOTAL EQUITY		9,644,518	7,928,305

STATEMENT OF COMPREHENSIVE INCOME

	NOTES	2012 \$	2011 \$
Revenue	3	1,851,739	2,056,617
Other income	3	(2,624)	64,228
Changes in market values of listed investments	3	76,539	(303,682)
		1,925,654	1,817,163
Cost of materials		-	(30,775)
Employee benefits expense		(723,245)	(653,852)
Depreciation, amortisation and impairment	4	(278,860)	(483,793)
Fundraising expenses		(37,032)	(25,284)
Loss on sale of listed investments		(60,933)	-
Other expenses		(360,137)	(397,092)
		(1,460,207)	(1,590,796)
		465,447	226,367
OPERATING SERVICES SURPLUS FOR THE YEAR			
Donations	3	1,834,777	1,240,200
Interest income	3	50,692	11,020
Building design fees		(205,170)	-
Campaign management fees		(351,750)	-
Feasibility study		-	(18,000)
Other expenses		(77,783)	-
		1,250,766	1,233,220
TOTAL SURPLUS FOR THE YEAR BEFORE INCOME TAX		1,716,213	1,459,587
Income tax benefit		-	-
NET SURPLUS AFTER INCOME TAX		1,716,213	1,459,587
OTHER COMPREHENSIVE INCOME			
Revaluation of Land & Buildings		-	1,146,165
OTHER COMPREHENSIVE INCOME FOR THE YEAR		-	1,146,165
TOTAL COMPREHENSIVE INCOME FOR THE YEAR		1,716,213	2,605,752

STATEMENT OF CHANGES IN EQUITY

	CAPITAL CAMPAIGN RESERVE	REVALUATION RESERVE	RETAINED EARNINGS	TOTAL EQUITY
	\$	\$	\$	\$
Balance at 1 January 2011	-	-	5,322,553	5,322,553
Surplus for the year	-	-	1,459,587	1,459,587
Revaluation reserve	-	1,146,165	-	1,146,165
Total comprehensive income for the year	-	1,146,165	1,459,587	2,605,752
Transfers to reserve	1,233,220	-	(1,233,220)	-
BALANCE AT 31 DECEMBER 2011	1,233,220	1,146,165	5,548,920	7,928,305
Surplus for the year	1,250,766	-	465,447	1,716,213
Total comprehensive income for the year	1,250,766	-	465,447	1,716,213
BALANCE AT 31 DECEMBER 2012	2,483,986	1,146,165	6,014,367	9,644,518

STATEMENT OF CASH FLOWS

	NOTES	2012 \$	2011 \$
OPERATING SERVICES			
Receipts from:			
Donations and appeals		943,902	850,110
Operational grants		300,677	309,960
Accommodation		410,344	402,270
Other income		86,545	283,696
Payments to suppliers and employees		(1,178,281)	(990,607)
NET CASH PROVIDED BY OPERATING ACTIVITIES		563,187	855,429
CAPITAL CAMPAIGN			
Receipts from:			
Donations and appeals		1,098,687	1,240,200
Interest Income		50,692	11,020
Payments to suppliers and employees		(661,928)	(18,000)
NET CASH PROVIDED BY CAPITAL CAMPAIGN		487,451	1,233,220
NET CASH FROM OPERATING ACTIVITIES		1,050,638	2,088,649
INVESTING ACTIVITIES			
Investment income		90,041	64,228
Interest Income		134,312	108,198
Purchase of property, plant and equipment		(81,147)	(115,872)
Proceeds from disposal of property, plant and equipment		-	3,635
NET CASH PROVIDED BY INVESTING ACTIVITIES		143,206	60,189
Net change in cash and cash equivalents		1,193,844	2,148,838
Cash and cash equivalents at beginning of year		3,806,363	1,657,525
CASH & CASH EQUIVALENTS AT YEAR END		5,000,207	3,806,363

Note: The information contained on pages 28-31 was extracted from the audited financial statements of Ronald McDonald House Perth for the year ended 31 December 2012 and is included here for information purposes only. These statements should be read in conjunction with the notes to the financial statements. The Independent Audit Report can be provided on request.



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PERTH

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